



FOR IMMEDIATE RELEASE:

CONTACT:

Christy Nielson
on behalf of Sansin
682-323-7826 (phone)
pressroom@sansin.com

The Sansin Corporation Sponsors and Competes at June 15 Met Con Blue Adventure Race, Dubbed the Most Insane Race on the Planet

-Sansin Enviro Stain adorns the 'High Wall' obstacle-

Strathroy, Ontario, Canada, June 10, 2013– [The Sansin Corporation](#) will be proving just how tough its wood stains – and its employees and customers – are at the grueling Met Con Blue Adventure Race on June 15, 2013 at Blue Mountain Resort in Ontario, Canada. This is the second year in a row that Sansin has sponsored and participated in this challenging race.

Fourteen Sansin employees, family members and customers, ages 14+, will participate in this year's competition. Sansin is a proud sponsor of the Met Con Blue Adventure Race, and at the event, a local Sansin dealer will demonstrate the company's water-borne, eco-friendly, low-VOC wood stain products.

The Met Con Blue Adventure Race is not for the weary. Described as “the most inhospitable terrain in the world,” the Met Con Blue Race is a 5 kilometer course featuring 15 ‘hard-core’ obstacles, with 66 percent of those stretches on an uphill grade. The Sansin team is out to conquer this race, including the Sansin High Wall, which is treated with Sansin Enviro Stain.

“The Sansin-treated wall and the swinging tire slide wall obstacles were the most challenging last year,” said Sjoerd Bos, Vice President of Sansin and race participant. “This race really requires a great deal of mental and physical focus, but at the same time, we have great fun and the experience really pulls us together as a team.”

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

###